



## 1<sup>st</sup> Workshop of Research and Marketing of Medicinal and Aromatic Plants Institute (In.M.A.Ps)

The purpose of the Workshop is to promote the role, goals and work of the Institute to organizations that are active and interested in the development of the MAPs sector. The mission of the Institute is to connect the research and the knowledge produced in the AUA with the primary production sector, the food industry, the pharmaceutical industry, the cosmetic industry and the Greek market, for the development of the Greek MAPs sector and the integration of their products in the international market.

The Workshop will be held on **Wednesday 11 of May 2022** at the Conference Room of Agricultural University of Athens (AUA) Library from **11.00 a.m. - 15.00 p.m.**, it is addressed to members of the Public Sector, to the Academic community (Professors and Researchers) with relevant work and research collaboration with the Institute and to members of the Private Sector (Organizations and Companies) with scientific and business activity related to the field of Medicinal and Aromatic Plants (MAPs).

---

To attend the Workshop online you can enter from the following link:

<https://diavlos.grnet.gr/epresence-conference-11605>

For more information, please visit the website of In.M.A.Ps. in:

<https://www.infafaua.com/>

Yours sincerely,

**Administrative Council of In.M.A.Ps.**

**Garyfalia Economou**  
**Professor AUA**  
**Director of In.M.A.Ps.**  
Laboratory of Agronomy  
Department of Crop Science  
School of Plant Sciences

**Petros Tarantilis**  
**Professor AUA**  
Laboratory of General Chemistry  
Department of Food Science and Human Nutrition  
School of Food and Nutritional Sciences

**Konstantinos Tsiboukas**  
**Professor AUA**  
Laboratory of Agribusiness Management,  
Department of Agricultural Economics and Rural  
Development  
School of Applied Economics and Social  
Sciences

# 1<sup>st</sup> Workshop of Research and Marketing of Medicinal and Aromatic Plants Institute (In.M.A.Ps)

## Workshop Schedule

11:00 – 11:20

Opening & Greetings

11:20 – 11:40

**Presentation of the Institute.  
Mission - Objectives – Academic fields -  
Collaborations.**

*G. Economou, Professor AUA, Director of In.M.A.Ps.*

11:40 – 12:10

**Connection of the produced research with the  
primary sector, processing, entrepreneurship  
and marketing.**

*G. Economou, Professor AUA, Director of In.M.A.Ps.*

*P. Tarantilis, Professor AUA*

*K. Tsiboukas, Professor AUA.*

12:10 – 12:30

***“From tradition to innovation with the power  
of nature”***

**Achievements of the In.M.A.Ps.**

*G. Economou, Professor AUA, Director of In.M.A.Ps.*

*P. Tarantilis, Professor AUA*

*K. Tsiboukas, Professor AUA.*

12:30 – 13:00

**Round Table:**

***«The Current Situation and Prospects of the  
MAPs Sector in Greece.***

***Suggestions from stakeholders of MAPs.»***

13:00 – 14:00

Discussion - Placements